

# **SOCIAL MEDIA TOOLKIT**



NOV 2

#SPHConversations #WomenInScience

**FEATURED SPEAKERS** 

### Wafaa El-Sadr

PROFESSOR, CHAIR OF GLOBAL HEALTH, COLUMBIA MAILMAN SCHOOL OF PUBLIC HEALTH

### Michelle Williams

DEAN OF THE FACULTY, HARVARD T.H. CHAN SCHOOL OF PUBLIC HEALTH



@HarvardChanDean

### Lisa Sullivan

ASSOCIATE DEAN OF EDUCATION, BOSTON UNIVERSITY SCHOOL OF PUBLIC HEALTH

## Melissa Begg

DEAN OF SOCIAL WORK, COLUMBIA SCHOOL OF SOCIAL WORK

MODERATOR

## Jean Morrison

UNIVERSITY PROVOST AND CHIEF ACADEMIC OFFICER, BOSTON UNIVERSITY



@MorrisonJean1

To celebrate the publication of Professor Lisa Sullivan's book, *Biostatistics for Population Health*, we are hosting a conversation among distinguished women scientists, discussing their work, their first-hand experiences, and their challenges and accomplishments. The panelists will offer guidance on the importance of mentoring, networking, and building professional relationships to support your career and other women in the field.

## Suggested Posts on Social Media

#### **TWITTER**

Join @BUSPH on Nov. 2 for a conversation with distinguished #WomeninScience in celebration of the publication of Professor Lisa Sullivan's book. Panelists will explore their work, challenges, and accomplishments in the field. #SPHConversations http://bit.ly/SPHWScience

On November 2, join @BUSPH for their event "Women in Science: What Is Still in the Way?" to hear from distinguished #WomeninScience about their experiences, challenges, and accomplishments in the field. #SPHConversations Register here: http://bit.ly/SPHWScience

Learn the importance of mentoring, networking, and building professional relationships to support your career and other women in the science field at @BUSPH's #WomeninScience event on November 2. #SPHConversations Join the conversation: http://bit.ly/SPHWScience

Though women have made major contributions to science from the beginning, they remain underrepresented in the field. Join @BUSPH on Nov. 2 for a conversation with distinguished #WomeninScience to hear about their work experiences and challenges. #SPHConversations http://bit.ly/SPHWScience

#### FACEBOOK/LINKEDIN

Join the Boston University School of Public Health on Monday, November 2 for a conversation with distinguished women scientists in celebration of the publication of Professor Lisa Sullivan's book, "Biostatistics for Population Health." Panelists will explore their work, experiences, challenges, and accomplishments in science, a field in which women have historically been underrepresented. Join the conversation here: http://bit.ly/SPHWScience

On Monday, November 2, join the Boston University School of Public Health for their event "Women in Science: What is Still in the Way?," where a panel of distinguished women scientists will discuss their experiences, challenges, and accomplishments in science. Panelists will also offer guidance on the importance of mentoring, networking, and relationship building to support your career and other women in the field. Register:

http://bit.ly/SPHWScience

Boston University School of Public Health leads public health conversations in its mission to improve the health of local, national, and global populations, particularly the disadvantaged, underserved, and vulnerable.

#### THINK, TEACH, DO. FOR THE HEALTH OF ALL.

To view our schedule of Signature Programs, please scan the QR code at right.



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