

SPRING 2021 SOCIAL MEDIA TOOLKIT

PUBLIC HEALTH CONVERSATION

# Coming Back Better: Building Healthy, Sustainable, and Resilient Cities Post-COVID-19.

JULY


01

4:30 to 6 p.m.

CAPTIONS AVAILABLE IN ENGLISH AND SPANISH

📍 Online:  
[bu.edu/sph/  
ComingBackBetter](https://bu.edu/sph/ComingBackBetter)

@BUSPH  
#SPHConversations  
#ComingBackBetter

 School of Public Health

 Initiative on Cities

## FEATURED SPEAKERS

### Oxiris Barbot

FORMER COMMISSIONER, NYC DEPARTMENT OF HEALTH AND MENTAL HYGIENE



@DrOBarbot

### Sandra Brooks Henriquez

CEO, THE DETROIT HOUSING COMMISSION



@Diana\_Hernandez

### Diana Hernandez

ASSOCIATE PROFESSOR, COLUMBIA MAILMAN SCHOOL OF PUBLIC HEALTH



@KatrinaForrest8

### Katrina Forrest

CO-EXECUTIVE DIRECTOR, CITYHEALTH

# Suggested Posts on Social Media.

## TWITTER

On July 1, join @BUSPH for "Coming Back Better: Building Healthy, Sustainable, and Resilient Cities Post-COVID-19", where experts will explore how cities can be structured to support health. #SPHConversations #ComingBackBetter Join the conversation: <https://bit.ly/35pbDbY>

By 2050, 66 percent of the world's population is expected to live in cities. Join @BUSPH July 1 for a panel discussing how to build healthy, sustainable, and resilient cities after #COVID19. #SPHConversations #ComingBackBetter Register: <https://bit.ly/35pbDbY>

On Thursday, July 1, join @BUSPH, @DrOBarbot, Sandra Brooks Henriquez, @Diana\_Hernandez, and @KatrinaForrest8 for "Coming Back Better: Building Healthy, Sustainable, and Resilient Cities Post-COVID-19". #SPHConversations #ComingBackBetter <https://bit.ly/35pbDbY>

At @BUSPH's July 1 event "Coming Back Better: Building Healthy, Sustainable, and Resilient Cities Post-COVID-19", four experts will speak to what #COVID19 has taught us about the future of urban living. #SPHConversations #ComingBackBetter Register here: <https://bit.ly/35pbDbY>

## FACEBOOK/LINKEDIN

In the wake of the COVID-19 pandemic, how can we best structure cities to support health? Explore this question with the Boston University School of Public Health on Thursday, July 1, for "Coming Back Better: Building Healthy, Sustainable, and Resilient Cities Post-COVID-19". Learn more and register here: <https://bit.ly/35pbDbY>

By 2050, 66 percent of the world's population is expected to live in cities. At the Boston University School of Public Health's July 1 event "Coming Back Better: Building Healthy, Sustainable, and Resilient Cities Post-COVID-19", four experts will speak to what the COVID-19 pandemic has taught us about the future of urban living. Join the conversation: <https://bit.ly/35pbDbY>

Boston University School of Public Health leads provocative and thoughtful conversations in its mission to improve the health of local, national, and international populations, particularly the disadvantaged, underserved, and vulnerable, through excellence and innovation in education, research, and service.



**THINK. TEACH. DO. FOR THE HEALTH OF ALL.**

To view our schedule of Public Health Conversations, please scan the QR code at right.

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